



**FOR IMMEDIATE RELEASE**

**QUOTIT<sup>®</sup> CORPORATION HIRES LISA REHBURG TO LEAD NATIONAL SALES AND EXPAND BROKER AND CARRIER RELATIONSHIPS THROUGHOUT THE UNITED STATES**

Rehburg Plans New Product Launches And Partnerships To Bolster National Footprint For The Leading Internet Application Service Provider For The Health Insurance And Employee Benefits Industry

(ORANGE, CA – Jan. 6, 2010) — Quotit<sup>®</sup> Corporation, a Word & Brown company and the leading Internet application service provider for the health insurance and employee benefits industry, is pleased to announce that Lisa Rehburg has accepted the position of Vice President of National Sales for the company.

“Lisa will oversee strategic partnerships and expand Quotit’s broker and carrier relationships throughout the United States and the District of Columbia,” said Quotit President David Smithson. “It’s an exciting time for us.”

Rehburg previously served as Vice President of National Sales for Quotit’s sister company, Word & Brown<sup>®</sup> General Agency, the nation’s leader in developing and distributing comprehensive health benefit plan models and solutions to individuals, families and employers through licensed insurance brokers. In that role, she led the company’s expansion into the Nevada market in 2008 and produced year-over-year sales in that region that nearly doubled the company’s expected annual revenues.

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Before taking that role, Rehburg served in various leadership positions for Word & Brown from 1999 on, including Regional Vice President – Los Angeles, and Regional Vice President – Inland Empire, where she again carved new territory for the successful general agency.

Rehburg has a bachelor's degree in Finance from California State University, Fullerton in Fullerton, Calif., and a master's degree in Human Resources and Organizational Development from University of San Francisco in San Francisco, Calif.

"I've already begun to make several changes to strengthen Quotit's national presence and am delighted to have such a strong and supportive team behind me," Rehburg said. "I think our competitors are in for a quite surprise."

#### **About Quotit<sup>®</sup> Corporation**

Quotit<sup>®</sup> Corporation, a Word & Brown company, is the leading Internet application service provider for the health insurance and employee benefits industry. Quotit's Internet software enables insurance organizations to increase productivity and reduce costs by directly connecting insurance companies, brokers and retail consumers with insurance rates and benefits online, in real time.

Quotit has relationships with more than 120 insurance carriers representing more than 11,300 plans in the health, life, dental and vision insurance markets, including Aetna, United Healthcare, Health Net, WellPoint, Assurant Health, Humana, Celtic and independent licenses of the Blue Cross Blue Shield Association. Quotit's database of carriers and plans extends to 50 states, including the District of Columbia.

Visit [www.quotit.com](http://www.quotit.com) for information.

#### **About The Word & Brown Companies**

The Word & Brown Companies, headquartered in Orange, Calif., are the nation's leaders in offering innovative health benefit plan models and employee benefits services to companies of all sizes through licensed brokers. We provide services to nearly 60,000 employers covering close to 6.5 million people nationwide.

#### **Our companies include:**

Word & Brown<sup>®</sup> General Agency, the leader in developing and distributing health benefit plan models and solutions to licensed brokers in California and Nevada; *CHOICE* Administrators<sup>®</sup>, the nation's leader in developing and administrating employee-choice health benefit programs; CONEXIS, providing benefits solutions to clients nationwide, with expertise in COBRA and HIPAA administrative services, direct bill

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services, and flexible benefits administration, including Flexible Spending Accounts (FSA) and Section 132 commuter benefits; Quotit<sup>®</sup> Corporation, the leading Internet application service provider for the health insurance and employee benefits industry; and HealthCompare, which works with brokers and carriers to help individuals and families easily research, compare, buy, and enroll in the *right health insurance plan at the right price*.

Visit <http://wordandbrowncompanies.com> for more information.

**Photo Caption:** Lisa Rehbarg, Vice President of National Sales for Quotit<sup>®</sup> Corporation.

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