

# CALIFORNIA RX CARD.COM

**FOR IMMEDIATE RELEASE**

## **CALIFORNIANS SAVE NEARLY \$14 MILLION ON PRESCRIPTION MEDICATIONS WITH THE CALIFORNIA RX CARD PROGRAM**

*Program Aids Residents Of All Income Levels During Tough Economic Times*

**ORANGE, Calif. (April 30, 2009)** – The California Rx Card® Program announced today that it has processed more than 1 million prescriptions since its inception in late 2007, saving California families nearly \$14 million on medications. California Rx Card provides free discount prescription drug cards to California residents.

“You can’t beat that type of savings, especially now, when people are struggling to pay their rent, buy gas or even put food on the table,” said Edward Brown, program director for California Rx Card. “No one should be without life-saving medications simply because they can’t afford them.”

California Rx Card works with pharmacies and drug companies to provide brand-name and generic prescription medications at an average savings of about 30 percent. Some discounts are as high as 75 percent.

All Californians are eligible to receive discounts through California Rx Card at participating pharmacies. Uninsured and under-insured Californians who do not qualify for publicly-funded programs, such as Medicaid and Medicare, particularly benefit from the program. So do those with limited or no prescription benefits, common among those with high-deductible health insurance plans and Health Savings Accounts (HSAs).

The program even discounts prescriptions for people who receive medications through charity care providers such as 340B and also discounts certain prescription pet medications.

To learn more, visit [www.californiarxcard.com](http://www.californiarxcard.com) today and download a free discount prescription drug card that can be used at major chain and independent pharmacies throughout the state, including CVS/pharmacy, Walgreens, Albertson’s, K-Mart, Longs Drug Store, Ralph’s Pharmacy, and Sav-On. Anyone unable to access the Web site can visit any CVS/pharmacy and simply ask the pharmacist to process his or her prescription through California Rx Card.

*For information about California Rx Card, visit [www.californiarxcard.com](http://www.californiarxcard.com).*

**For more information, press only:**

**Contact:** Bethany Boehme

**Phone:** 949.296.1520

# # #