



## For Immediate Release

Press Contacts: Janet Bollman, The Word & Brown Companies  
(714) 567-4582  
[jbollman@wordandbrown.com](mailto:jbollman@wordandbrown.com)

Gary Green, Cystic Fibrosis Foundation of Southern California  
(714) 938-1393  
[ggreen@cff.org](mailto:ggreen@cff.org)

### **OCAHU “ONE HEART AT A TIME” GOLF CLASSIC NETS MORE THAN \$28,000 TO BENEFIT CYSTIC FIBROSIS FOUNDATION**

*Champions for Children* Award Presented to John M. Word III and Edward J. “Rusty” Brown, Jr.

Fullerton, CA – May 25, 2007 – The 11<sup>th</sup> annual One Heart at a Time Golf Classic, hosted by the Orange County Association of Health Underwriters (OCAHU) on April 25 at Coyote Hills Country Club in Fullerton, raised more than \$28,000 in net proceeds to benefit the Cystic Fibrosis Foundation of Southern California. The sold-out event was sponsored by Word & Brown General Agency, based in Orange, which has been the presenting sponsor of the tournament since its inception in 1996.

One Heart at a Time has achieved statewide recognition by the California Association of Health Underwriters as one of the most successful fundraising events in the industry. The tournament has raised a total of more than \$208,000 to help support the Cystic Fibrosis Foundation’s mission to find therapies and, ultimately, a cure for Cystic Fibrosis (CF).

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The highlight of the event was the presentation of the Cystic Fibrosis Foundation’s *Champions for Children* award to John M. Word III and Edward J. “Rusty” Brown, Jr., co-founders of The Word & Brown Companies. The award was presented by Gary Green, director of corporate development, entertainment and event marketing for the Cystic Fibrosis Foundation of Southern California along with event chairman Jim Greth, CLU, senior vice president of the Word & Brown General Agency and vice president of finance for OCAHU.

“‘Champions for Children’ are people who reach beyond themselves to touch the lives of those in need,” said Green, “and the efforts of John Word and Rusty Brown have gone a long way to help the thousands of children and young adults who are battling cystic fibrosis. The Cystic Fibrosis Foundation recognizes only a few selected individuals for the Champions for Children award, our highest honor. John and Rusty have generously supported this tournament through countless hours of time and financial support – through Word & Brown’s sponsorship and chairing the event every year since its inception, and through the volunteer efforts of all the Word & Brown employees who are part of the committee year after year.”

According to Green, the proceeds from events such as One Heart at a Time help the CF Foundation fund research that has already made great progress towards extending the length and quality of the lives of people with CF. In the 1950’s most children with CF did not live long enough to attend elementary school, but today, many of them can look forward to living beyond 30 years of age.

For more information about the Cystic Fibrosis Foundation, contact Gary Green at 714) 938-1393.

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**About Cystic Fibrosis and the Cystic Fibrosis Foundation**

Cystic fibrosis is a genetic disease affecting approximately 30,000 people in the United States. A defect in the CFTR gene causes the body to produce abnormally thick, sticky mucus that leads to chronic, life-threatening lung infections and impairs digestion. When the CF Foundation was established in 1955, few children lived to attend elementary school. Today, because of research and care supported by the CF Foundation -- with money raised through donations from families, corporations and foundations -- the median predicted age of survival for people with CF is in the mid-30s. The Southern California Chapter of the Cystic Fibrosis Foundation, headquartered in Anaheim, CA., is a donor-supported, nonprofit organization committed to finding therapies and ultimately a cure for CF, and to improving the lives of those with the disease. For more information on CF and the programs of the CF Foundation, call (800) FIGHT CF or visit [www.cff.org](http://www.cff.org)

**About Word & Brown General Agency**

Word & Brown General Agency is the statewide leader in developing and distributing health benefit plan models and solutions to licensed brokers throughout California. Headquartered in Orange, the company has five offices located throughout California. Word & Brown General Agency is one of The Word & Brown Companies. For more information, visit [www.wordandbrown.com](http://www.wordandbrown.com) or call (800) 869-6989.

**Photo Caption:**

(1) The One Heart at a Time Golf Classic, hosted by Orange County Association of Health Underwriters (OCAHU) with presenting sponsor Word & Brown General Agency, netted more than \$28,000 to benefit the Cystic Fibrosis Foundation. The event was held at Coyote Hills Golf Club in Fullerton on April 25. (l. to r.): Jim Greth, event chairman, OCAHU VP Finance, senior vice president, Word & Brown General Agency; John M. Word III, co-founder, The Word & Brown Companies; Jeff Miller, president of OCAHU, vice president of sales, Word & Brown General Agency.

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